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In Search of Excellence - Thomas J. Peters - 2012-11-17 The “Greatest Business Book of All Time” (Bloomsbury UK); In Search of Excellence has long been a must-have for the boardroom, business school, and bedside table. Based on a study of forty-three of America’s best-run companies (diverse in location, business, size, and industrial focus), this benchmark text offers a new model of management—action-stimulating, people-oriented, profit-maximizing practices—that made those organizations successful. Joining the HarperBusiness Essentials series, this phenomenal bestseller features a new Author’s Note, and reintroduces these vital principles in an accessible and practical way for today's manager-reader.

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Beyond Performance - Scott Keller - 2011-06-01 The secret of achieving and sustaining organizational excellence in an ever-changing world—only a third of excellent organizations stay that way long over the term, and where even other are able to implement such changes program from the start. If you’re on the latest to make these changes serval, in BeyondPerformance, McKinsey & Company’s Scott Keller and ColinPrice give you everything you need to build an organization that will do what is the right thing in the short run and has the vitality to prosper over the long term. Drawing on the most exhaustive research effort of its kind over the past 20 years, Keller and Price have in-depth experience of the leadership of the large organizations. The authors illustrate why copying management best practices from other companies is more dangerous than helpful. Clearly explains how to determine the mutually reinforcing combination of management practices that best fits yourorganization’s context Provides practical tools to achieve superior levels of performance and health through a shaped change process: aspir, assess, architect, act, and advance. Among these issues, the authors look at where your organization fits, where others have been, and what you need to do. They present a practical tool to help you advance your business to the next level, providing a framework that will help you make better decisions for your organization.

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Business and Competitive Analysis - Craig S. Fleisher - 2015-01-12 Meet any business or competitive analysis challenge: deliver actionable business insights and on-point recommendations that enterprise decision makers can’t and won’t ignore! All you need one is book: Business and Competitive Analysis, Second Edition. This generation’s definitive guide to business and competitive analysis has been thoroughly updated with additional methods, applications and examples. Craig S. Fleisher and Babette E. Fleisher provide a toolbox of business and competitive analysis tools and techniques, including McKinsey 7S and SWOT analysis, as well as emerging techniques from multiple disciplines: economics, corporate finance, sociology, anthropology, and the intelligence and futurist communities. You’ll find full chapters outlining effective analysis processes; avoiding models, supply chains, strategic relationships, corporate reputation, critical success factors, driving forces, technology change, cash flow, and much more. For every method, Fleisher and Babeenusen present clear descriptions, background context, strategic rationales, strengths, weaknesses, step-by-step instructions, and references. The result is a book every analyst, strategist, and manager can rely on: in any industry, for any challenge.

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The A-Z of Management Concepts and Models - Bergfeld Karlf - 2005-01-01 An A to Z of all the essential concepts and models applied in business and management, from Balanced scorecard and the Boston matrix to Experience curve, Kainan, McKinsey’s 7S model, Market analysis, Porter’s generic strategies, Resource-based view, Shareholder value, SWOT, and much more. The A-Z of Management Concepts and Models is an indispensable reference tool that fully equips every management student and practitioner with a comprehensive understanding of the key tools and techniques. Whether you are looking to brush up your management skills or expand your knowledge, this book is your essential guide to the most important concepts in business and management.

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The SWOT Analysis - 50MINUTES. - 2015-08-17 Develop strengths to decrease the weaknesses of your business This book is a practical and accessible guide to understanding and implementing the SWOT analysis, providing you with the essential information and saving you time. In 30 minutes you will be able to: Understand the 4 aspects of this dynamic framework; Realize the potential of the SWOT analysis; Use the SWOT analysis to implement new projects and changes into your business. ABOUT 50MINUTES.COM Management & Marketing is a 50MINUTES.COM member website. We provide the tools to quickly understand the main theories and concepts that shape the world of business. Our experts explain the concepts in just a few minutes. In fact, they are the starting point to take action and punch your career to the next level.

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ADKAR - Jeff Hiatt - 2006

In his ADKAR model, Jeff Hiatt explains the origin of the model and explores what drives each building block of ADKAR. Learn how to build awareness, create desire, develop knowledge, foster ability and take action to manage change. ADKAR provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to read and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand the main theories and concepts that shape the economic world of today.

newly released book provides a compelling case study on the new strategies that are being developed in growth-oriented companies with expanded global market presence. The new book provides a compelling case study on the new strategies that are being developed in such companies with more complex organizational structures. "— Frank Van Houten, CEO, Royal Philips NV. The authors have discovered that over a 10-year period, 121 companies shifted from corporate performance improvement strategies to corporate performance improvement strategies. In this book, the authors will be able to identify the key factors that drive the long-term performance of companies. The book offers a ground-breaking formula that enables you to continuously assess your strategy's actual odds of future success. "This book is full of practical advice on how to deal with real-world dynamics in management teams." — John Fraser, CEO, Citigroup Latin America

Mastering Public Health: A postgraduate guide to examinations and revision - Gerasim R Levin - 2008-10-31

Mastering Public Health is an essential study aid for all those preparing for postgraduate examinations in public health, and a definitive guide for the MPHTM examination. The book covers the four key areas of public health knowledge: Research methods; Disease prevention and health promotion; Health information; Sociology, policy and health economics; and Organisation and management of health care. It is structured to follow the entire MPHTM exam syllabus, with appendices on revision strategies, exam technique and essay frameworks. Written in conjunction with a team of editors, Mastering Public Health is aimed at public health practitioners and up-and-coming editorial consultants who wish to become more effective. The book is also a must-read for practitioners who wish to improve their own performance and wish to be able to produce consumer-focused products and services. The second part of the book also includes a wealth of case studies, stories and interviews from organisations and individuals who have a digital transformation journey to share. With GPH101 early adopters from around the world provide more information about how they are applying the guidance.

Valuing Specific Assets in Divorce - Robert D. Feder - 2000-01-01

This updated guide provides a comprehensive companion publication for Federation for Valuation Strategies in Divorce. In individual chapters, detailed information is provided on how to evaluate specific types of marital assets; the particular accounting and financial conventions that affect the owner's income from the asset; the rules, regulations and issues peculiar to the particular asset. The book also contains a guide to the valuation of professional practices, degrees, and licenses. There is also coverage of difficult topics such as merger, double dipping, celebrity goodwill, and how to best represent clients in these complex cases. The updated book differs from the newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Limit: Levers of Control


addition to the more traditional diagnostic control systems, Simons identifies three new control systems that allow managers to pursue their strategies. The three new control systems that frame the strategic domain and define the limits of freedom, and interactive systems that provide feedback to business strategy, appear” — legendary business professor Richard Rumelt, UCLA McKinsey & Company’s The Balanced Scorecard: Concepts, Strategy & Performance Management 50MINUTES provides the tools to quickly understand the main theories and concepts that frame the strategic domain and define the limits of freedom, and interactive systems that provide feedback to business strategy. About THE BALANCED SCORECARD: Concepts, Strategy & Performance Management 50MINUTES | Management & Marketing 50MINUTES


For anyone representing lawyers, doctors, and other professionals or their spouses, one of the thorniest problems in both divorce and family law is the economic valuation of professional practices, degrees, and licenses. Valuing Professional Practices and Licenses has been used nationwide as the essential practice guide in this area of matrimonial law. Over 45 chapters newly revised by a team of savvy matrimonial practitioners offer complete and current information on the valuation of professional practices, degrees, and licenses. There is also coverage of difficult topics such as merger, double dipping, celebrity goodwill, and how to best represent clients in these complex cases. The updated book differs from the newest, most definitive, and most irreverent book on strategy—which thousands of executives are already using—is a must-read for all C-suite executives looking to create winning corporate strategies. Strategy Beyond the Limit: Levers of Control

Enterprise Planning and Development - David Butler - 2006

Enterprise Planning and Development outlines the options and risks involved in setting up a business. It shows how a business is established by failure by focusing on the critical factors that drive the long-term performance of thousands of global companies, the book offers a ground-breaking formula that enables you to continuously assess your strategy’s actual odds of future success. "This book is full of practical advice on how to deal with real-world dynamics in management teams." — John Fraser, CEO, Citigroup Latin America

The Balanced Scorecard: Concepts, Strategy & Performance Management 50MINUTES | Management & Marketing 50MINUTES provides the tools to quickly understand the main theories and concepts that frame the strategic domain and define the limits of freedom, and interactive systems that provide feedback to business strategy. About THE BALANCED SCORECARD: Concepts, Strategy & Performance Management 50MINUTES | Management & Marketing 50MINUTES

The Balanced Scorecard: 50MINUTES - 2013-08-17

Turn your data into a roadmap to success! This book is a practical and accessible guide to understanding and implementing the Balanced Scorecard, providing you with the essential information and saving you time. In 5 minutes you will be able to: • Evaluate company performance and management efficiency • Focus on all perspectives of the business at once • Use the Balanced Scorecard to improve your business ABOUT THE BALANCED SCORECARD: Concepts, Strategy & Performance Management 50MINUTES | Management & Marketing 50MINUTES

Strategic management: A Conceptual Framework - BHANDARI

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"This book explores the latest empirical research and best real-world practices for preventing, weathering, and recovering from disasters such as earthquakes or tsunamis to nuclear disasters and cyber terrorism."—Provided by publisher.


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The book covers definitions and examples of well known concepts and models in business strategy. This need from initiatives have flourished throughout the world. In an era of intensifying global competition, this pathbreaking the book, Porter's theory had guided national reassessments in New Zealand and elsewhere. His ideas and thinking. Porter's concept of "clusters," or groups of interconnected firms, suppliers, related industries, and of a nation (or other locations) in global competition that is now an integral part of international business Advantage of Nations offers the first theory of competitiveness based on the causes of the productivity with which companies compete. Porter shows how traditional comparative advantages such as natural resources and pools of skilled labor have been surpassed as sources of prosperity, and how broad macroeconomic accounts of competitiveness are insufficient. The book introduces Porter's "diamond," a new way to understand the competitive position of a nation (or other locations) in global competition. It also assesses the competitive advantage of nations, and sets public policy. Even publication of the book, Porter's ideas have been adopted by companies around the world, and many governments. His ideas and personal involvement have shaped strategy in countries as diverse as the United States, Italy, France, South Korea, Costa Rica, and India, and regions such as Massachusetts, California, and the Basque country. Hundreds of cluster initiatives have flourished throughout the world. In an era of intensifying global competition, this pathwaybook on the new wave of nations has become the standard by which all future work must be measured.

**Operational Excellence Handbook**

Operational Excellence Handbook is designed for leaders and practitioners wishing to transform their organizations through strategy and culture, and through the application of operational excellence approaches, methodologies, processes, and tools. The book provides practice-based insights into the realities of leading change; how to institutionalize strategic and business competition; and how to create compelling visions. With case studies from Sony, Nokia, BAE and the British Army, the book provides practice-based insights into the realities of leading change.

**Navigating Strategic Decisions**

Navigating Strategic Decisions: John E. Tritton - 2013-06-12

Based on four decades of experience and more than 125 presentations, Navigating Strategic Decisions: The Power of Sound Analysis and Forecasting explains how to improve decision-making in your organization through the use of better forecasts and greater clarity about your business environment, answer tough questions, and make tough choices. They first walk you through the entire business analysis process, and guide you through using 12 core tools for making better decisions about strategy and operations -- including competitive intelligence, scenario analysis, resource allocation, forecasting, and project management. This book addresses both "classic" techniques and the most promising new approaches from economics, finance, sociology, anthropology, and the intelligence and futurist communities. For the first time, one book covers Nine Forces, Competitive Positioning, Business Model, Supply Chain Analytics, Benchmarking, McKinsey 7S, Shadowing, Product Line, Win/Loss, Strategic Relationships, Corporate Reputation, Critical Success Factors, Driving Forces, Cash Flow, ACH, Linchpin Analyses, and more. Whether you're an executive, strategist, analyst, marketer, or operations professional, this ebook collection will help you make more effective, data-driven, profitable decisions! 3 authoritative eBooks deliver comprehensive analytics knowledge and tools referenced in the eBook.

**Engaging Change**

Engaging Change - Mark Wilcox - 2015-05-03

Any significant organizational level change initiative is dependent on the engagement of the people working in that organization. Well considered scenarios, and failure to consider likely scenarios of change management to help managers, consultants and practitioners understand why some things work and why others don't. Engaging Change offers new current challenges such as how to understand the environmental context driving the need for change; how to initiate and sustain momentum through the change programme; how to institutionalize structural and behavioural change; and how to create compelling visions. With case studies from Sony, Nokia, BAE and the British Army, the book provides practice-based insights into the realities of leading change.

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which have now become common practice. Often organizations do not know how to combine these approaches, or if they should adopt one or another in preference. VeriSM™ allows an organization to understand how to make the best use of all of its approaches. The courseware is designed to support your learning about the VeriSM™ concepts, and to be a guide to your understanding of service management and its use across the whole organization.


Service management has never been so important, as all organizations are either receiving or providing services to and from others. As digitization has spread through our organizations and culture, it has become a vital part of our workplace. VeriSM™ provides guidance on how to manage the variety of service management approaches which have now become common practice. Often organizations do not know how to combine these approaches, or if they should adopt one or another in preference. VeriSM™ allows an organization to understand how to make the best use of all of its approaches. The courseware is designed to support your learning about the VeriSM™ concepts, and to be a guide to your understanding of service management and its use across the whole organization.

The Fractal Organization - Patrick Hoverstad - 2011-02-23

The world of management is in crisis—the old remedies no longer work and organizations are failing at an increasing rate. Although many talk of ‘joined up thinking’, few offer practical guidance on how to achieve this in organizations. The Fractal Organization sets down the practical implications of a well tested systemic approach to building organizations that are capable of surviving and flourishing in these turbulent times. “An excellent read—many organizations fail at the mercy of their own ignorance. The author has done an excellent job in making the ‘science of effective organization’ accessible to management, providing them with a new knowledge to deal with the uncertainties that the markets place upon them.” Stephen J. Brewis, Business Architect, British Telecom

Kawalak, Manchester Business School

“Integrates mainstream management ideas with the systems ideas not serious. This book is both brilliantly serious and practical, and often entertaining too.” Professor Peter Kawalak, Manchester Business School

“Integrates mainstream management ideas with the systems ideas underpinning the VSM, and flows and reach well. As a starting point for developing understanding of the VSM in today’s world this book improves greatly on all books that have gone before, I would certainly recommend it to colleagues, clients, and students.” Dr. Robin Ashby, Course Chair, Communication and Systems, Open University

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Penny Marrington, Course Chair, Systems Group, Open University “In my opinion this book manages to present sound academic theory that is relevant and helpful to the practitioner in the business. I experienced several A-HA moments.”

Paula Marsh, Strategy Director, CS&I International, BAE SYSTEMS

“The insights of the Viable System Model have been open only to a select few for much too long. Hoverstad has gone furthest in bringing these ideas to a wider audienceManagement books have too often been serious but not practical, or practical but not serious. This book is both brilliantly serious and practical, and often entertaining too.” Professor Peter Kawalak, Manchester Business School

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Analysis Without Paralysis - Babette E. Benson - 2013

Rev. ed. of: Analysis without paralysis: 10 tools to make better strategic decisions. c2008.

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Model and Data Engineering - Ladji Bellatreche - 2011-10-07

This book constitutes the refereed proceedings of the First International Conference on Model and Data Engineering, MEDI 2011, held in Oporto, Portugal, in September 2011. The 18 revised full papers presented together with 8 short papers and three keynote speeches were carefully reviewed and selected from 67 submissions. The papers are organized in topical sections on ontology engineering; Web services and security; advanced systems; knowledge management; model specification and verification; and models engineering.

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ENTERprize Information Systems - Maria Manuela Cruz-Cunha - 2011-09-21

This three-volume set (CCIS 219, CCIS 220, and CCIS 221) constitutes the refereed proceedings of the International Conference on ENTERprise Information Systems, CENTERIS 2011, held in Vilamoura, Portugal, in September 2011. The approx. 120 revised full papers presented in the three volumes were carefully reviewed and selected from 180 submissions. The papers are organized in topical sections on knowledge society, EIS adoption and design, EIS implementation and impact, EIS applications, social aspects and IS in education, IT/ES management, telemedicine and imaging technologies, healthcare information management, medical records and business processes, decision support systems and business intelligence in health and social care contexts, architectures and emerging technologies in healthcare organizations, as well as m-health.

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Babette E. Bensoussan - 2013

Maria Manuela Cruz-Cunha - 2011/09/21

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